



## VIP Mortgage Announces the Creation of their own 501(c)(3) – the VIP Foundation

Scottsdale, AZ, August 4, 2021 – VIP Mortgage is thrilled to announce the creation of their own 501(c)(3) organization - the **VIP Foundation**. Located in Scottsdale, AZ, the Foundation is dedicated solely to funding people, groups, organizations, and programs that address issues and improve the lives of others. The Foundation facilitates the growth and effectiveness of philanthropic contributions and expands the culture of giving to meet the needs of the community.

Realizing a long-standing dream to have a positive impact in the lives of others, VIP Foundation founder, Jay Barbour, is committed to being a true community partner. Through research and discussion with members of the community, the Foundation determines the most critical needs of the under-recognized and under-funded. The VIP Foundation helps to make immediate and long-lasting improvements in the lives of people throughout the country.

Says Jay of the Foundation, “I am honored and humbled to have created a way to give back to the community.” He continued, “Through the Foundation, we will be able to impact lives in so many positive ways and I couldn’t be more excited!”

The organization began as a way to dedicate resources to provide lasting solutions to emerging issues. Inspiring hope, leadership, and generosity to the region by bringing stability and collaboration to the nonprofit sector.

In a nutshell, the VIP Foundation is in the business of matchmaking: distributing our Foundation funds to other 501(c)(3) charitable organizations and people in need. Requests for grants and donations are now being accepted at [vfheart.org](http://vfheart.org).

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